

## Junior Data Analyst (student)

Njuškalo is the biggest Croatian marketplace player. With Internet reach above 50% and being one of the strongest brands in Croatia (BE 225, Ipsos 2020), we enable high trading turnover - more than 11,000 new ads daily and 1.5 million active users. Understanding our customers' issues, challenges, concerns, key questions and required information, our mission is to provide the best trading experience with a smart online and offline services in a fast, simple and safe environment. As a part of Styria Marketplace we consider it is our duty to inspire people - our employees, as well as our customers.

### What makes Njuškalo a great place to work?

Besides friendly, open, innovative and supportive corporate culture, Njuškalo is also a Consumer Data Platform, an enabler of developing, launching and offering a new generation of services for our consumers and customers, cross-and up-selling and improving customer satisfaction and loyalty. We are looking for a student who is curious and motivated to identify and understand the "why" or unlock the secrets held by a large amount of data. A student working in our Research Lab department will have a chance for competency development by working in a digital company and having access to e-learning platforms.

Check out the skillset below and apply :)

### Job Description

- participate together with colleagues within the Research Lab department in collecting, analysing, interpreting and consolidating Njuškalo consumers behaviour data
- support to other colleagues within the Research Lab department in the preparation of reports and analysis
- acquiring data from primary, secondary or 3rd party data sources
- usage of statistical models and methods to research and recommend solutions for business growth
- supports in preparing specifications for enhancing measurements of new & existing Njuškalo products' performance and supports data quality assurance
- continuous education and development in accordance with the department's needs
- assisting colleagues within the department in the regular activities of the department

### Qualifications

- proficiency in mathematics and statistics
- basic understanding of data mining and machine learning methods
- basic knowledge in programming languages for data analysis and modelling (R, Python)
- ability of logical and analytical thinking, and problem solving
- final year or graduate student / preferred mathematical orientation
- available for full-time or 30 hours weekly work
- affinity in data analysis and data modelling
- proficient knowledge in spoken and written English

Bonus points for:

- experiencing in data warehousing principles with a working knowledge of SQL
- experience in big data platforms
- experience with non-relational databases
- experience using statistical packages for analyzing data sets

We are looking forward to your application latest by 31st of January on the link:

<https://jobs.smartrecruiters.com/Njukalo/743999731095826-junior-data-analyst-student->

